

# R&D Presentation

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About VIDA

Our Vision

Business Opportunities

Research Opportunities



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## About VIDA

### Who are we?

Spanish Software Product Company

Founded in 2001

100% Focus on Natural Interaction

Initial Market Focus on Mobile  
Telecom



Natural Interaction is:

Multimodal UI

Biometric UI

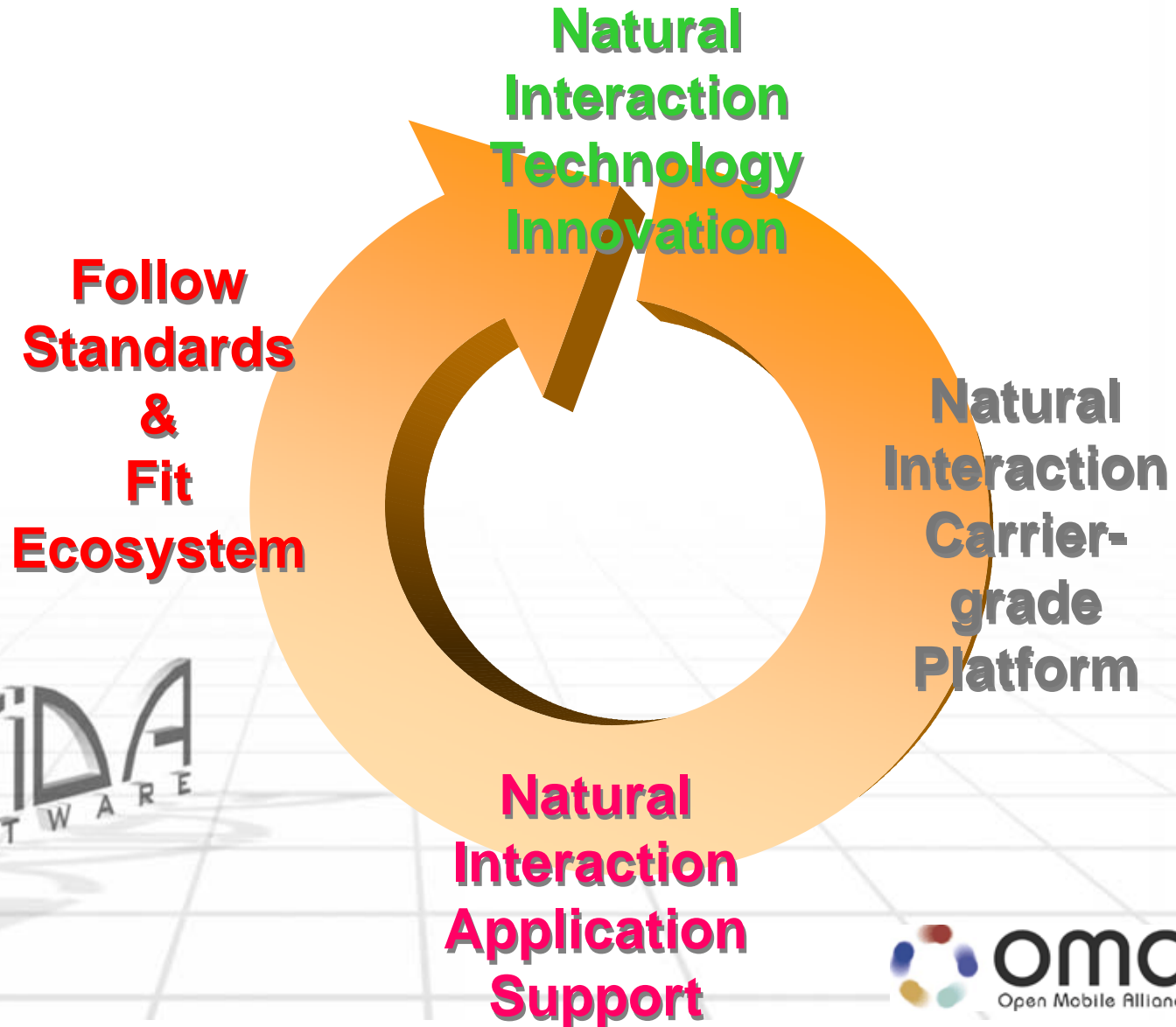
Distributed UI

Strong Usability Focus



## About VIDA

### Positioning



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Web is turning Mobile  
Networks delivered  
Handsets delivered  
Strong new Mobile Usability  
Requirements



Mobile devices are size Constrained

Will continue to be small

Will continue to be “mobile”

User Interface needs great  
improvements to achieve usability



Natural Interaction improves usability

Multiple interaction modes

Voice Recognition Vital Role

DSR/Networked





## VIDA Vision

[Browsing Demo \(video 7Mb\)](#)

# Finance Demo Partner Application



Not Only for Browsing but:  
Distributed User Interfaces to enrich  
mobile applications (J2ME/C++)



3D Space Demo  
Partner Application



Future Mobile User Interfaces to include human interaction means:

Emotional, Facial, Biometric Interaction.

Fundamental for Constrained Mobile Devices.



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Existing Mobile Applications (main focus)

Make interaction Simpler

Increase Mobile Data Usaga

New Use cases

Hands busy – Driving

New Services Concepts



VDN – VIDA Developers Network

Mobile Telecom Consultants

Mobile Application Providers

Mobile Content Providers



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**R&D Opportunities**



We are working on:

Biometric Technologies

Voice/Visual/Others

Recognition/Rendering

For ANY purpose



We R&D with partner institutions

Universities

R&D Centres



Thanks !

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